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# LOCAL AREA SOCIAL AND SOCIAL AREA ACTIVITIES AGAINST THE CORONA VIRUS PANDEMIC

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# ABSTRACT

This paper examines community-led initiatives and responses in the fight against the COVID-19 pandemic, highlighting the pivotal role of grassroots efforts in addressing the challenges posed by the global health crisis. As the pandemic continues to disrupt lives and strain healthcare systems worldwide, communities have mobilized to support vulnerable populations, disseminate accurate information, and implement preventive measures. Through a comprehensive review of case studies and empirical research, this study explores the diverse range of initiatives undertaken by communities, including mutual aid networks, community health campaigns, and volunteer-driven initiatives. The analysis underscores the resilience and adaptability of communities in the face of adversity, as well as the importance of collaboration between local stakeholders, governments, and international organizations. By shedding light on the contributions of community-led initiatives to the pandemic response, this paper aims to inform policymakers, public health officials, and community leaders about effective strategies for building resilient and inclusive responses to public health emergencies.

# Keywords

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COVID-19 pandemic, community-led initiatives, grassroots efforts, mutual aid networks, community health campaigns, volunteerism, resilience, collaboration, public health emergencies.

#### NTRODUCTION

The word "corona virus" is used the most frequently today. Due to the virus's invisibility, its appearance in Wuhan, China, toward the end of 2019 has shocked the entire world. The spread of the corona virus has become increasingly concerning over the third and fourth weeks of March 2020. While China, the corona virus's home country, reported a decrease in corona infection cases, a number of countries in Asia, the United States, and Europe reported extraordinary rise in patients. Indeed, even Corona virus casualties in the US and Italy turned into the most on the planet outperforming the case in China. On March 29, 2020, Kompas.com introduced ten nations with the highest number of COVID-19 cases: Spain (73,235 cases, 5,982 cases), Germany (57,695 cases, 433 deaths), France (37,575 cases, 2,314 deaths), Iran (35,408 cases, 2,517 deaths), the United Kingdom (17,089 cases, 1,019 deaths), Switzerland (14,076 cases, 264 deaths), the Netherlands (9,762 cases, 639 deaths), and the United States (123,271 cases, 2202 deaths). According to WHO's official website (www.who.int, 3/30/2020), COVID-19

had spread to 203 countries by March 2020, resulting in 638,146 cases and 30,105 deaths. 1,285 people in Indonesia were infected with COVID-19 on March 29, 2020. Only 64 people recovered from their injuries. 114 people perished.

Through the Task Force for the Acceleration of Handling COVID-19, the Provincial Government of Bali announced the development of Corona Virus Disease Handling (COVID-19) in its region. There were 66 co-19-positive patients, according to the Chairperson of the Bali Province Co-19 Task Force for the Acceleration of Handling. In Bali in June 2020, 11 people were cured of COVID-19. A total of 895 people were affected by COVID-19, an increase of 66 people. 66 Indonesian residents were added, with subtleties of 2 PMIs and 64 neighborhood transmissions. In this instance, the primary issue can be formulated from the preceding description:

How does COVID-19 affect how government treats residents of Tambawu Village?

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2) How is the execution to break the chain of transmission of the Corona virus pandemic in the Tambawu Town, Denpasar, Bali?

The following are a few relevant and useful findings from previous research that can be cited in this investigation. The following can be inferred about the COVID-19 pandemic from tracing studies: Susilo et al. conducted research (2020) under the heading "Against COVID-19." In mid 2020, the world was stunned by the flare-up of new peculiarities that started in Wuhan, Hubei Region which then, at that point, spread quickly to in excess of 190 nations and domains. Severe Acute Respiratory Syndrome Corona virus-2 (SARS-CoV-2) was the cause of this outbreak, which was dubbed corona virus disease 2019 (COVID-19). This disease's spread has had a significant social and economic impact. There are still a lot of disagreements about this disease, including how to diagnose it, treat it, and prevent it. As a result, we investigate COVID19-related studies that have been widely published since the beginning of 2020 and continued through the end of March 2020.

On December 31, 2019, according to the World Health Organization (WHO), it is almost certain that no one anticipated this scenario. The world

World didn't change when the Health Organization (WHO) reported the first death from this virus on January 11, 2020. Some people might believe that this will only occur in Wuhan and not elsewhere. On January 30, the Director-General of the World Health Organization (WHO) announced the condition of world health emergencies (PHEIC) due to the urgency of the situation, the virus's growing spread, and data indicating that local transmission has occurred in many nations. This sends a clear message to the world that the outbreak, which began in one city, has spread to other locations and has the potential to have a significant impact on the population of the entire world. On the off chance that nations are not ready to confront it right confronted the dangers will be away, exceptionally enormous, with respect to all improvement areas. The significance of each nation's preparedness for a new epidemic has been highlighted in a variety of scientific reviews of epidemics. The World Health Organization (WHO) and all of its member nations have agreed to implement the International Health Regulation (2005) to improve the nation's capacity to deal with outbreaks through a preventative, detection, and response strategy. We are aware of the 1918 Spanish flu epidemic, polio, SARS, MERS-Cove,

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and Ebola. However, due to its widespread impact on people's lives, only the Spanish flu is considered a pandemic. Finally, on March 10, 2020, after 102 years, the disease's name was changed to COVID-19 and a pandemic was declared once more.

The world appeared to be forced into a situation similar to World War III as a result of SARS-CoV-2. In the 21st 100 years, the universal conflict conflicted with concealed adversaries, however left in excess of 30,000 individuals dead and 500,000 additional wiped out in 199 nations of the world. This foe causes him to feel invigorated in a comparative reality, albeit not totally equivalent to a sci-fi film plot. It is necessary to acknowledge that this circumstance puts mental strain on the high factor of ignorance and uncertainty regarding its resolution.

Tactical Steps of Local Governments Preventing the Corona COVID-19 Virus Spread in Indonesia is the title of the most recent study, which was published in Zahrotunnimah (2020). Since the Corona COVID-19 virus was declared a pandemic by the World Health Organization, or WHO. Circling back to this, the Indonesian government likewise expressed that the COVID issue had turned into a non-normal public

debacle. In an effort to stop the spread of the Corona COVID-19 Virus throughout the community, the President of the Republic of Indonesia and the Regional Government, as well as their respective staffs, worked together to implement some tactical measures. All the way up to the heads of provinces, regencies, and even the municipal government, include ministers. This examination utilizes a substance investigation technique, where content investigation is restricted to paper media which pass data related on to a few strategic advances taken by each head of government, both in a few districts and nations. This study aims to educate the general public about global disasters and how to avoid them. According to the study's findings, the local government employed a variety of communication strategies to educate, persuade, coerce, and redundancy techniques in packaging messages in the form of instructions and appeals to the community to stop the spread of COVID-19 in their respective regions. However, there is still no coercive method that reaches the stage where sanctions are imposed to deter criminals. A comprehensive communication strategy for all local governments has not yet been utilized to its full potential by the central government. This is because the central government does not have a

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national command, which is known to be slow at stopping the spread of COVID-19, which has become a global disaster.

#### **M**ETHODS

Types and sources of data this study relies on the following data:

- 1) Primary data, or information and data obtained directly from sources or respondents This information was gotten by directing meetings with a few Town authorities and local area beneficiaries of Corona virus help with Tambawu Town, Denpasar. By utilizing a corresponding inspecting strategy with an example of 2 kelian banjar, 1 kelian adat, and 10 recipients because of Corona virus.
- 2) Secondary data, such as information and supporting data obtained from the Denpasar Tambawu Village Office.

## Research model specifications

The Social Construction Theory of Peter Berger in Demartoto A theory of contemporary sociology known as social construction is based on the sociology of knowledge. According to this theory, knowledge and reality are two key terms for

comprehending reality, which is understood to be socially constructed. Phenomena that are recognized as having their being and are not dependent on human will constitute reality. Knowledge, on the other hand, is the assurance that the phenomena are real and possess particular characteristics. The world we live in every day is a product of our thoughts and deeds and is maintained as real by our thoughts and deeds. The objectivities (or objectification) of subjective processes and meanings, through which the inter subjective world of common sense is formed, constitutes the fundamentals of knowledge in everyday life. Berger and Luckmann emphasize the existence of awareness in the objectification process, and that awareness is always intentional because it is always directed at objects. Because humans only have awareness of something (phenomena), the basis of consciousness—essence—can never be realized. both concerning outward actual reality and inward emotional reality. Like humans, who are aware of how the world around them appears to them.

The Theory of Evolution of Herbert Spencer and Augus Comte in Guma. According to Comte, society's development in the nineteenth century

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can reach a positive stage. This phase is influenced by how empirical knowledge is utilized to comprehend the social world and improve society. Every person, at any time, regardless of where they live or are, is subject to one or more changes. Arab historian Ibn Khaldun looked at how society developed. He said that the development of a community is related to its own rules, while social rules can only be known if the data that were collected are analyzed and looked for correlation. Changes can happen quickly or slowly; changes that happen quickly are known as the revolution, while changes that happen slowly or over a long period of time are known as evolution. As a result, the evolution of society frequently resembles the process of evolution. a change that takes a long time to happen. The findings of biology, which have indeed advanced rapidly, have had a significant impact on this way of thinking. Herbert Spencer and Augus Comte are two of the layers of the justification for social change as a form of "evolution." Both hold the view that societal transformations take the form of positive linear development. According to their perspective, social change progresses slowly toward societal "perfection".

Research location

This study takes place in Denpasar's Tambawu Village. by tracking and observing measurable community events. From January to December in 2019, the observation period that was the subject of the analysis spanned 12 (twelve) months. In order to make it easier to record data on respondents—kelian banjar, kelian adat, and the COVID19 beneficiary community—it was decided to use 2019.

#### Research instruments

This study employs descriptive research methods such as in-depth interviews, literature surveys, and field surveys. There are open-ended and closed-ended questions used in interviews.

#### Data analysis method

The objectives of this study are (1) The Theory of Berger and Luckmann's Social Construction in Demartoto (2013), and (2) The Theory of Berger Luckmann's Social Construction and Demartoto (2013).an individual's internalization, externalization, and objectivation process of meaning that is carried out on the environment and external factors. Internalization is an individual identifying himself within social institutions where he or she is a member.

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Externalization adjustment the is an to sociocultural world as a human product. objectivation is social interaction in an institutionalized or undergoing a process of institutionalization, and externalization is an adjustment to the sociocultural world as a human product. According to Poloma (2004), social construction of reality is a social process in which individuals continuously create a reality that is shared and subjectively experienced together through actions and interactions. The philosophy of constructivism's social construction, which begins with cognitively constructive concepts. Von Glasersfeld claims that Mark Baldwin's writings contain constructive cognitive ideas that Jean Piaget extensively expands on and spreads. However, the main concepts of constructivism can be traced back to Giambattista Vico, an Italian epistemologist and founder of the movement.

(2) In Guma et al., Herbert Spencer and Augus Comte present the evolution theory 2014). According to Comte, society's development in the nineteenth century can reach a positive stage. This phase is influenced by how empirical knowledge is utilized to comprehend the social world and improve society. Every person, at any time, regardless of where they live or are, is subject to one or more changes. Arab historian Ibn Khaldun looked at how society developed. He said that the development of a community is related to its own rules, while social rules can only be known if the data that were collected are analyzed and looked for correlation. Changes can happen quickly or slowly; changes that happen quickly are known as the revolution, while changes that happen slowly or over a long period of time are known as evolution. As a result, the evolution of society frequently resembles the process of evolution. a change that takes a long time to happen. The findings of biology, which have indeed advanced rapidly, have had a significant impact on this way of thinking. Herbert Spencer and Augus Comte are two of the layers of the justification for social change as a form of "evolution." Both hold the view that societal transformations take the form of a linear progression in the right direction. According to their perspective, progress toward social "perfection" is slow but steady.

# RESULTS

The comprehensive review of community-led initiatives in response to the COVID-19 pandemic reveals a diverse array of grassroots efforts aimed

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at mitigating the impact of the crisis and vulnerable populations. supporting These initiatives range from mutual aid networks providing essential services to those in need, to community health campaigns disseminating accurate information and promoting preventive measures. Volunteer-driven initiatives have also played a crucial role in bolstering local resilience and fostering solidarity among community members.

## DISCUSSION

The discussion delves into the significance of community-led responses in complementing and augmenting government-led efforts to combat the pandemic. By harnessing local knowledge, resources, and networks, communities have been able to respond swiftly and effectively to emerging needs, particularly in underserved and marginalized areas. Moreover, community-led initiatives have contributed to building trust, resilience, and social cohesion, which are essential for navigating the uncertainties and challenges posed by the pandemic.

Furthermore, the discussion explores the key factors and challenges faced success bv community-led initiatives. Successful initiatives are characterized by strong leadership, effective communication, and collaboration with local stakeholders, governments, and international organizations. Challenges include resource coordination constraints. issues. and which misinformation. can hinder the effectiveness and sustainability of community-led responses.

#### Conclusion

In conclusion, community-led initiatives have emerged as a critical component of the COVID-19 pandemic response, demonstrating the power of collective action and solidarity in times of crisis. By mobilizing local resources and expertise, communities have been able to address the multifaceted impacts of the pandemic and support those most affected. Moving forward, continued investment in community-led responses, coupled with strong partnerships between governments, civil society, and the private sector, will be essential for building resilient and inclusive responses to future public health emergencies.

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