



 Research Article

## MODERN COMPETENCIES OF FUTURE ENTREPRENEURS

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### ABSTRACT

This article analyzes the problems of modernization of vocational education taking into account the changing labor market. The entrepreneurial competence of a graduate of students of vocational education institutions is defined as a component of professional competence that ensures the direction of the graduate's activities to achieve the necessary success in the field of entrepreneurial activity. The authors consider entrepreneurial competence as an effective mechanism for the preparation of students for working professions.

### KEYWORDS

Business competencies, modernization of vocational education.

### INTRODUCTION

To effectively solve the problems facing the economic modernization of the country, specialists of a qualitatively new type are required: professionally competent, communicative, competitive, ready to

independently set goals and achieve them creatively. This makes fundamentally new requirements for the level of development and the quality of training of middle-level specialists - for graduates of professional colleges. Increasing

attention to the problems of high-quality training of specialists in professional colleges is an objective need for the modern educational process and production.

The innovative development of education requires the use of new teaching technologies that make it possible to ensure the readiness of graduates for professional activities with professional competencies, which include entrepreneurial competence.

One of the best definitions of entrepreneurship was given by an American scientist, Professor R. Hirsch: "Entrepreneurship is the process of creating something new that has value, and an entrepreneur is a person who spends all the necessary time and effort on this, takes on all the financial, psychological and social risk, receiving money as a reward and satisfaction with what has been achieved" [1].

The entrepreneurial competence of a graduate of students of vocational education institutions is defined as a component of professional competence that ensures the direction of the graduate's activities to achieve the necessary success in the field of entrepreneurial activity.

The relevance of this article is due to the need to resolve the contradictions that emerged in the system of secondary vocational education. The most significant of them are the contradictions between:

- Modern requirements imposed by society and production to the level of training of future specialists capable of carrying out innovative processes, and existing approaches to their training;

- The need to develop new technologies for the formation of professional competence, including entrepreneurial, and the lack of scientific substantiation of the technology of vocational training of college students, especially in the field of entrepreneurship.

The resolution of these contradictions allows us to determine the problem of the formation of entrepreneurial competence of students as relevant.

The main trends in the development of the secondary vocational education system at the present stage are:

- A high level of demand for secondary vocational education and a steady need of society and industry for mid-level specialists;
- Accessibility, variability and practical orientation of the educational process;
- Consistent improvement of content, technologies and terms of training;
- Development of various models for the integration of professional educational programs of technical, vocational education;

The methodological basis of the model for the formation of entrepreneurial competence of college students is the following theoretical provisions and principles:

- Orientation of vocational training to the principles of continuity and multilevel, humanization and technologization, scientific character and creativity;
- The orientation of the process of vocational training of students on the formation of professional skills of a future specialist, capable of

active creative activity, realizing himself as a subject of professional activity in the new socio-economic conditions;

- Unity and interconnection of theoretical, practical, industrial and entrepreneurial training.

The solution to this problem can be realized by improving the process of training future specialists in the system of secondary vocational education for independent professional activity, the formation of their readiness to carry out entrepreneurial activity.

Therefore, it is necessary to organize special activities for the development of entrepreneurial competencies, to develop a special model for the formation of entrepreneurial competencies for college students.

We have developed a model for the formation of entrepreneurial competence of students of a vocational college, consisting of the following components: target (the goals of the formation of entrepreneurial competence of college students), meaningful (the content of disciplines of an economic profile for students of vocational colleges), procedural (methods, forms, means used in the formation of entrepreneurial competence) such and evaluative and productive (levels of formation of entrepreneurial competence of college students), each of which, while remaining an element of integrity, has its own content and functional originality.

Consideration of various models for the development of entrepreneurial competence developed in our country and abroad, allows us to determine the requirements for the future specialist in the field of entrepreneurship:

- The ability to think in a new way, generate innovative business ideas, turning them into new technologies in order to generate income;
- The ability to search for new market opportunities for business;
- The ability to develop business plans for the creation and development of new organizations, areas of activity, products;
- Ability to make decisions, willingness to take responsibility for the consequences of decisions;
- Understanding the essence of the problem and the ability to find an innovative solution to the problem in standard and non-standard situations;
- The ability to establish contacts, negotiate, communicate with different partners, and conclude effective deals;
- The ability to create business and work networks from various participants;
- The ability to attract attention;
- Willingness to take risks, ability to manage risk;
- Readiness for personal and professional self-development;
- The ability to critically assess personal strengths and weaknesses.

The implementation of the program for the formation of entrepreneurial competencies requires the search and implementation of new approaches to the content and organization of the educational process.

The implementation of the competence-based approach presupposes the predominance of active methods in the educational process, such as game imitations; business games, analysis of specific situations (case study). The most effective educational technologies in colleges include problem-based activities, game, modular, contextual learning, which allows students, in addition to knowledge and skills, to gain experience in creative solutions to various professional problems.

The solution to the problem of the formation of entrepreneurial competence can also be implemented by involving them in independent entrepreneurial activity within the framework of the creation of small educational enterprises, centers of youth entrepreneurship. This form of education gives students the opportunity to acquire skills in employment, organization and management of a small business, planning, forecasting, and teamwork.

The formation of entrepreneurial competence in the process of training future specialists will be effective if the following conditions are met [3]:

Positive motivation of students to participate in socio-economic activities;

Orientation of trainees to the values of entrepreneurial activity;

Knowledge of constructs of professionally important personality traits, competencies necessary for the successful implementation of entrepreneurial activity.

In conclusion, we note that the formation of entrepreneurial competencies of students of professional colleges in the educational process is a promising direction for the implementation of

the training of qualified specialists in the field of entrepreneurial activity.

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