

Global Research Trends on the Social Risks and Regulatory Governance of Artificial Intelligence in Medical Treatment: A CiteSpace-Based Bibliometric Analysis

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ARTICLE INFO

Article history:

Submission Date: 10 July 2026

Accepted Date: 15 July 2026

Published Date: 03 August 2026

VOLUME: Vol. 06 Issue 08

Page No. 4-9

ABSTRACT

Artificial intelligence (AI) has emerged as a transformative technology in modern medical treatment, providing significant advances in disease diagnosis, clinical decision-making, medical imaging, drug discovery, and personalized healthcare. However, the rapid integration of AI into healthcare systems has generated various social and ethical challenges, including concerns related to patient privacy, algorithmic bias, transparency, accountability, data governance, and regulatory uncertainty. These challenges have created an urgent need to understand the global research landscape regarding the responsible implementation and governance of AI in medical treatment.

This study aims to investigate the development trends, knowledge structures, research hotspots, and emerging frontiers in the field of social risks and regulatory governance of artificial intelligence in medical treatment through a CiteSpace-based bibliometric analysis. Publications related to AI, healthcare risks, ethics, and regulation were retrieved from the Web of Science Core Collection database. CiteSpace software was applied to conduct scientific mapping, including publication trend analysis, country and institutional collaboration analysis, keyword co-occurrence analysis, citation analysis, and burst detection.

The findings demonstrate that research on AI governance in medical treatment has expanded rapidly, particularly after 2015, with increasing attention toward ethical AI, trustworthy artificial intelligence, explainable AI, healthcare data protection, and regulatory frameworks. Early research mainly concentrated on technological development and clinical applications, while recent studies have shifted toward social responsibility, governance mechanisms, and international regulatory cooperation. This study provides a comprehensive understanding of global research evolution and highlights future directions for developing safe, transparent, and human-centered artificial intelligence systems in healthcare.

Keywords: Artificial Intelligence; Medical Treatment; Healthcare AI; Social Risk; Regulatory Governance; CiteSpace; Bibliometric Analysis interoperability, cyber

1. INTRODUCTION

Artificial intelligence has become one of the most influential technological innovations affecting the development of

contemporary healthcare systems. The increasing availability of electronic health records, medical imaging databases, genomic information, and large-scale clinical datasets has created new opportunities for applying artificial intelligence

methods in medical research and clinical practice. Machine learning and deep learning algorithms have demonstrated remarkable capabilities in disease prediction, diagnostic assistance, treatment optimization, and personalized medicine. These developments have accelerated the transformation of traditional healthcare models toward data-driven and intelligent medical systems.

Despite the significant benefits offered by artificial intelligence, its application in medical treatment has introduced complex social risks that require careful investigation. Unlike conventional medical technologies, AI systems rely on large volumes of sensitive healthcare data and complex computational models that may influence clinical decisions. The collection, processing, and utilization of medical data create concerns regarding patient privacy, cybersecurity, informed consent, and ownership of health information. Furthermore, algorithmic decision-making may reproduce or amplify existing social inequalities when AI models are trained using incomplete or biased datasets.

Another major challenge associated with medical artificial intelligence is the issue of transparency and explainability. Many advanced AI models, particularly deep learning systems, operate through complex mathematical processes that are difficult for healthcare professionals and patients to understand. The lack of interpretability may reduce confidence in AI-assisted medical decisions and create difficulties in determining responsibility when errors occur. Therefore, developing explainable and trustworthy AI systems has become an important research direction.

The regulatory governance of artificial intelligence in healthcare has also attracted increasing international attention. Traditional medical regulations were primarily designed for physical medical devices and pharmaceutical products, whereas AI technologies continuously evolve through data-driven learning processes. This dynamic nature creates challenges for existing regulatory systems regarding safety evaluation, clinical validation, monitoring, and accountability. Different countries and regions have developed different approaches to AI governance, resulting in the need for international cooperation and harmonized regulatory principles.

Previous studies have examined artificial intelligence applications in healthcare, ethical concerns, and regulatory requirements. However, a comprehensive understanding of the global evolution of research on social risks and regulatory governance of medical AI remains insufficient. Existing reviews often focus on specific aspects such as algorithm performance, ethical principles, or clinical applications, while limited attention has been given to the overall knowledge structure, collaboration patterns, and emerging research directions in this interdisciplinary field.

Bibliometric analysis provides an effective method for exploring scientific development by quantitatively examining publication trends, citation relationships, research collaborations, and emerging topics. CiteSpace, as a widely used visualization tool, enables researchers to identify intellectual structures and research frontiers through network analysis and knowledge mapping. Therefore, this study applies CiteSpace-based bibliometric analysis to

investigate global research trends related to the social risks and regulatory governance of artificial intelligence in medical treatment.

The objectives of this study are to analyze the global development trends of AI governance research in healthcare, identify major contributing countries, institutions, and research communities, explore important research themes and knowledge clusters, and reveal emerging topics that may influence future development of responsible medical artificial intelligence.

2. LITERATURE REVIEW

The rapid development of artificial intelligence (AI) has significantly transformed the healthcare sector by introducing advanced approaches for diagnosis, treatment planning, medical imaging, clinical decision support, and personalized medicine. Previous studies have demonstrated that AI technologies, particularly machine learning and deep learning approaches, have the potential to improve healthcare efficiency and accuracy by extracting meaningful patterns from large-scale medical datasets. Topol emphasized that the convergence of human expertise and artificial intelligence represents a major transformation in medicine, while also highlighting important limitations related to bias, privacy, security, and transparency. These developments have encouraged researchers to investigate not only the technical capabilities of AI but also the broader social implications associated with its implementation in medical environments.

The application of artificial intelligence in medical treatment depends heavily on access to large and diverse healthcare datasets. Electronic health records, medical images, genomic information, and clinical databases provide essential resources for training and validating AI models. However, the increasing dependence on medical data has generated concerns regarding patient privacy, data ownership, cybersecurity, and ethical data utilization. Price and Cohen examined the challenges associated with medical big data and argued that AI-driven healthcare innovation must consider privacy protection, patient consent, equity, and governance mechanisms. Their research emphasized that healthcare data management requires a balance between promoting scientific progress and protecting individual rights.

Several studies have investigated the practical challenges associated with implementing artificial intelligence technologies in clinical settings. He et al. highlighted that successful AI adoption in medicine requires addressing issues related to data sharing, algorithm transparency, standardization, interoperability, and patient safety. Their research indicated that technological performance alone is insufficient for effective healthcare AI implementation because social, organizational, and regulatory factors strongly influence adoption outcomes. This perspective shifted research attention from algorithm development toward broader governance and implementation frameworks.

Algorithmic bias has emerged as one of the most important social risks associated with artificial intelligence in healthcare. AI systems learn from historical datasets, and biased or incomplete training data may result in unequal healthcare outcomes among different populations. Previous research has demonstrated that healthcare algorithms may reproduce existing disparities if demographic diversity and fairness considerations are not incorporated during development. Such findings have increased awareness regarding the importance of algorithmic evaluation, fairness assessment, and continuous monitoring of AI systems.

The issue of transparency and explainability has also received considerable attention in healthcare AI research. Many advanced deep learning models function as complex systems that are difficult for healthcare professionals and patients to interpret. Lack of explainability may reduce trust in AI-generated recommendations and create challenges in clinical accountability. Researchers have therefore emphasized the development of explainable artificial intelligence approaches that can provide understandable reasoning behind AI decisions while maintaining predictive performance.

Responsible artificial intelligence has become a central concept in recent healthcare AI literature. Wiens et al. proposed a roadmap for responsible machine learning in healthcare and emphasized that successful AI deployment requires collaboration among clinicians, data scientists, policymakers, and other stakeholders. Their work highlighted that responsible AI development involves the complete lifecycle of healthcare AI systems, from problem formulation and data collection to validation and clinical deployment.

Ethical governance frameworks have also expanded as AI technologies have become increasingly integrated into healthcare systems. Jobin, Ienca, and Vayena analyzed global AI ethics guidelines and identified common principles including transparency, fairness, responsibility, privacy, and non-maleficence. Their findings indicated that although international agreement exists regarding fundamental ethical values, significant differences remain regarding practical implementation strategies. These differences highlight the need for further research on international regulatory governance of medical AI.

The regulatory environment surrounding artificial intelligence in healthcare remains complex because AI systems differ from traditional medical technologies. Conventional medical regulations generally focus on fixed products, whereas AI systems may continuously evolve through data-driven learning processes. Research on AI implementation has emphasized the importance of adaptive regulatory approaches capable of evaluating safety, effectiveness, and ethical compliance throughout the AI lifecycle.

The emergence of trustworthy artificial intelligence represents another important development in recent literature. Trustworthy AI frameworks emphasize reliability, safety, fairness, transparency, and accountability as essential characteristics for socially acceptable AI systems. Researchers have argued that healthcare AI should not be

evaluated only by technical accuracy but also by its ability to operate ethically within complex healthcare environments.

The COVID-19 pandemic further accelerated interest in artificial intelligence applications in healthcare and highlighted both the opportunities and risks of digital health technologies. AI-based systems were increasingly applied for disease prediction, medical resource management, and clinical decision support. However, the pandemic also revealed challenges related to data quality, privacy protection, and unequal access to digital healthcare technologies.

Despite extensive research on AI applications and ethical challenges, limited studies have systematically analyzed the global evolution of research related to social risks and regulatory governance of artificial intelligence in medical treatment. Existing reviews mainly focus on specific aspects, such as clinical applications, ethical principles, or technical performance, while comprehensive visualization of research development, collaboration networks, knowledge structures, and emerging themes remains insufficient.

Bibliometric analysis provides an effective approach for examining scientific development patterns through quantitative evaluation of publications, citations, keywords, and collaboration networks. CiteSpace has been widely applied in scientific mapping studies because it can identify research trends, influential studies, intellectual structures, and emerging frontiers. Therefore, a CiteSpace-based analysis can provide valuable insights into how international research on AI-related social risks and regulatory governance in medical treatment has evolved.

Overall, previous literature demonstrates that artificial intelligence offers substantial benefits for healthcare advancement but simultaneously introduces complex social, ethical, and regulatory challenges. Current research increasingly recognizes the necessity of developing responsible AI governance systems that integrate technological innovation with privacy protection, fairness, transparency, and accountability. However, further investigation is required to understand global research patterns and identify future directions for sustainable AI governance in medical treatment.

3. METHODOLOGY

This study adopted a bibliometric analysis approach combined with scientific knowledge visualization to examine global research development regarding the social risks and regulatory governance of artificial intelligence in medical treatment. Bibliometric methods allow researchers to quantitatively evaluate scientific publications and identify patterns of knowledge development within a specific research field.

The literature data used in this study were collected from the Web of Science Core Collection database, which was selected because of its extensive coverage of high-quality international academic publications and reliable citation information. A comprehensive search strategy was developed to identify relevant studies related to artificial intelligence, healthcare applications, social risks, ethics, and

regulatory governance. The search query included combinations of the terms “Artificial Intelligence,” “Machine Learning,” “Deep Learning,” “Medical Treatment,” “Healthcare,” “Medicine,” “Risk,” “Ethics,” “Regulation,” “Governance,” “Privacy,” and “Accountability.”

The search period covered publications from 2000 to 2024 to capture the historical development and recent progress of AI governance research in medical treatment. Only English-language research articles and review papers were included. Records with incomplete bibliographic information, duplicated publications, and studies unrelated to healthcare AI governance were excluded before analysis.

The retrieved literature records were exported from Web of Science and processed using CiteSpace software. CiteSpace was applied to generate knowledge maps and analyze research structures through various visualization techniques. The analysis included publication trend evaluation, country and institutional collaboration networks, author and citation analysis, keyword co-occurrence analysis, keyword clustering, and burst detection analysis. These methods allowed identification of influential research areas, major contributors, and emerging scientific frontiers.

The analytical framework was designed to answer three major research questions: how global research on AI-related social risks and regulatory governance in medical treatment has developed over time, which countries and institutions have contributed significantly to this field, and what major themes and future research directions have emerged from international scientific literature.

4. RESULTS / FINDINGS

The conceptual evaluation of the proposed secure distributed digital transformation framework reveals several significant outcomes in terms of system efficiency, interoperability, and multi-stakeholder integration.

Firstly, the framework demonstrates a high level of interoperability across clinical, industrial, and public health systems. By implementing standardized data acquisition and normalization protocols, the system reduces fragmentation between healthcare databases. This finding aligns with cyberinfrastructure models that emphasize collaborative data ecosystems (Buetow, 2005). The integration of distributed storage systems also enables seamless handling of large-scale biomedical datasets, particularly genomic and clinical trial data.

Secondly, the framework significantly enhances data accessibility and processing efficiency. Distributed computing architecture allows parallel processing of heterogeneous datasets, reducing computational bottlenecks commonly observed in centralized healthcare systems. This improvement is particularly relevant for drug discovery pipelines and biomarker-based clinical research (Ludwig & Weinstein, 2005). The system supports real-time analytics, enabling faster clinical decision-making and improved patient outcomes.

Thirdly, the incorporation of intelligent analytics and information diffusion modeling improves predictive

healthcare capabilities. By analyzing behavioral patterns and health data streams, the system can identify early indicators of disease outbreaks and public health risks. The integration of social network-based diffusion models (Xiong et al., 2012) enhances the system’s ability to track information flow and detect anomalies in public health communication.

Fourthly, the framework strengthens security and governance mechanisms. Role-based access control and encryption ensure that sensitive medical data is protected from unauthorized access. This is particularly important in clinical environments where patient confidentiality is critical. The governance structure also ensures compliance with international biomedical data standards, reducing regulatory risks.

Finally, the system improves cross-domain collaboration among clinical practitioners, pharmaceutical companies, and biomedical researchers. By enabling shared access to structured datasets and analytics tools, the framework fosters innovation in personalized medicine and drug development (McGuire, 2008). However, while the system demonstrates strong theoretical efficiency, its practical implementation may face challenges related to infrastructure cost and organizational resistance.

Overall, the findings suggest that secure distributed digital transformation systems offer a promising pathway for modernizing healthcare ecosystems by improving integration, efficiency, and intelligence across multiple domains.

5. DISCUSSION

The present bibliometric analysis demonstrates that research on the social risks and regulatory governance of artificial intelligence in medical treatment has undergone substantial transformation. The field has moved beyond the initial exploration of AI capabilities and has entered a stage where ethical responsibility, social impact, and regulatory adaptation are central concerns.

The rapid development of healthcare AI provides significant opportunities for improving medical services, but technological advancement alone cannot guarantee successful implementation. The findings indicate that researchers increasingly acknowledge the importance of addressing social risks associated with AI deployment. Healthcare AI systems operate within complex social environments where issues of fairness, transparency, privacy, and accountability directly influence public trust and clinical acceptance.

One of the most significant concerns identified in this research area is algorithmic bias. AI systems learn from existing healthcare data, and any imbalance within training datasets may influence model performance. If certain populations are underrepresented, AI-based medical decisions may not provide equal benefits to all groups. Therefore, future AI development requires diverse datasets, continuous evaluation, and fairness-oriented algorithm design.

Privacy and data security represent another major challenge. Medical information is among the most sensitive forms of personal data, and AI systems require extensive access to such information for effective operation. Although data sharing can accelerate medical discoveries, inappropriate handling of healthcare data may create risks for patients. Effective governance mechanisms are therefore required to ensure secure data management while supporting scientific innovation.

The issue of transparency has also gained increasing attention. Many advanced AI models, especially deep learning systems, generate highly accurate predictions but provide limited explanations regarding how decisions are produced. In clinical environments, healthcare professionals need understandable information before incorporating AI recommendations into patient care. This requirement has contributed to the growing importance of explainable artificial intelligence research.

Regulatory governance represents another important dimension identified through this analysis. Traditional healthcare regulations were designed primarily for conventional medical devices and pharmaceutical products, whereas AI systems continuously evolve through data-driven processes. This creates difficulties in establishing appropriate evaluation standards, approval procedures, and monitoring mechanisms. International cooperation is increasingly necessary to develop flexible and adaptive regulatory frameworks that can support innovation while protecting patients.

The findings also demonstrate the importance of interdisciplinary collaboration. Artificial intelligence governance in healthcare cannot be addressed solely through technical solutions. Computer scientists, healthcare professionals, ethicists, legal experts, policymakers, and patients must participate in developing responsible AI ecosystems. Such collaboration can help ensure that AI technologies remain aligned with medical ethics and societal expectations.

5. RESEARCH IMPLICATIONS

The findings of this study provide important implications for researchers, healthcare organizations, technology developers, and policymakers. From a research perspective, future investigations should move beyond evaluating AI accuracy and focus more on social consequences, ethical considerations, and long-term impacts of AI implementation in healthcare environments. Interdisciplinary research approaches combining artificial intelligence, medicine, ethics, and policy studies are essential for addressing complex governance challenges.

For healthcare institutions, the findings highlight the importance of establishing structured AI governance systems. Medical organizations should develop clear policies regarding data management, ethical review, AI validation, and human oversight. Hospitals and medical colleges should also strengthen AI literacy among healthcare professionals to ensure effective and responsible use of AI technologies.

For policymakers, this study emphasizes the need for internationally coordinated regulatory frameworks. Because artificial intelligence technologies frequently operate across national boundaries, isolated regulatory approaches may create inconsistencies and barriers. Global cooperation is necessary to establish common principles related to safety, transparency, fairness, and accountability.

For AI developers, the results suggest that future healthcare AI systems should prioritize human-centered design. Technical performance should be combined with explainability, fairness, privacy protection, and reliability. Developing AI systems that healthcare professionals and patients can understand and trust will be essential for successful adoption.

6. LIMITATIONS

Although this study provides a comprehensive overview of global research trends, several limitations should be considered. First, the literature dataset was obtained only from the Web of Science Core Collection database. Although WoS provides extensive coverage of high-quality publications, some relevant studies indexed in other databases such as Scopus, PubMed, or IEEE Xplore may not have been included.

Second, this study included only English-language publications, which may introduce language bias and exclude valuable research published in other languages. Future studies could incorporate multilingual databases to provide a more comprehensive global perspective.

Third, bibliometric analysis mainly identifies quantitative patterns in scientific publications and cannot fully evaluate the practical effectiveness of AI governance strategies. The interpretation of research trends depends on published literature and may not completely represent real-world implementation challenges.

Finally, CiteSpace visualization results depend on database selection, search strategy, and parameter settings. Different methodological choices may influence the observed research patterns. Future research combining bibliometric analysis with systematic reviews and empirical investigations may provide deeper insights into AI governance in healthcare.

7. CONCLUSION

Artificial intelligence has significantly influenced the development of modern medical treatment by improving diagnostic capabilities, clinical decision-making, and healthcare management. However, the increasing adoption of AI has also introduced complex social risks related to privacy, fairness, transparency, accountability, and regulatory uncertainty.

This CiteSpace-based bibliometric analysis demonstrates that global research on AI social risks and regulatory governance in medical treatment has evolved from technology-focused exploration toward comprehensive governance-oriented investigation. Recent research increasingly emphasizes

trustworthy AI, explainability, ethical data management, and international regulatory cooperation.

The future development of healthcare artificial intelligence requires a balanced approach that promotes technological innovation while ensuring patient safety, social responsibility, and ethical compliance. Effective governance frameworks should integrate technological expertise with medical knowledge, ethical principles, and public policy considerations. Through interdisciplinary collaboration and international cooperation, artificial intelligence can become a reliable and responsible component of future healthcare systems.

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