

THE CURRENT STATE OF DEVELOPMENT OF ECOTOURISM

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ABSTRACT

In this article, eco-tourism has been gradually entering the global tourism industry since the 1980s. According to the World Tourism Organization, over the past five years, the flow of tourists in eco-tourism has been growing and is influenced by many other factors.

KEYWORDS:- Tourism, Ecological Tourism, Tourist Resources, Anthropogenic, International Tourism, Development, International Union For Conservation Of Nature, Tourism Society, World Tourism Organization.

INTRODUCTION

Eco-tourism has been gradually entering the global tourism industry since the 1980s. According to the World Tourism Organization, the results of calculations show that the flow of tourists in eco-tourism has been growing over the past five years. Innovative activities and approaches are essential for the effective performance of tasks in the service¹.

In this area of tourism, the countries of Southern Europe, Southeast Asia, China and Africa are leading the way. However, the concept of ecotourism has not yet been given a single definition. The concept of ecotourism is defined differently by scientists, experts and international tourism and international nature protection organizations.

International Union for Conservation of Nature (IUCN) - "Ecotourism or ecotourism

¹(2020). 'DIRECTIONS FOR IMPROVING THE METHODOLOGY FOR ANALYZING THE EFFICIENCY OF SERVICE ENTERPRISES',

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promotes the environment by protecting the environment in order to travel responsibly, explore nature without harming it, and enjoy unique, attractive places. "It has a 'soft' effect, activates the socio-economic conditions of the local people and ensures that they receive benefits from this activity."

Tourism Society (TJ) - "Responsible travel to natural areas ensures the protection of nature and improves the living standards of local people."

The World Wildlife Fund (WWF) - "Ecotourism - travel to relatively undamaged areas, to gain an understanding of cultural and ethnographic features, without compromising the integrity of the system, creating economic conditions that improve conservation and benefit natural resources."

World Tourism Organization (WTO) - "Ecotourism provides protection of nature and improves the living standards of local people as a result of responsible travel to

natural areas." Especially in 2019, the coronavirus pandemic that spread from China to the rest of the world caused great damage to the world economy².

Uzbekistan in the Concept of Ecological Tourism Development³ - "Ecological tourism is not only a trip to exotic natural areas, their flora and fauna for educational and spiritual purposes, but also a set of complexes interconnected with the solution of environmental problems through the implementation of socio-economic issues."

The United States Ecotourism Society is a purposeful trip to natural areas to take into account the interests of the local population, protect natural resources, preserve the integrity of ecotourism, and gain a deeper understanding of local culture and the natural environment.

Australian National Ecotourism Strategy - Targeted Nature Tourism based on the principles of ecological stagnation and

² Ortikniyozovich, F. U. (2020). Theme: Forecasts And Results Of The Negative Impact Of The Covid-19 (Coronavirus) Pandemic On The World Economy And The Economy Of Uzbekistan. The American Journal of Interdisciplinary Innovations and Research,

2(08), 108-116.

³ The concept of ecological tourism development in Uzbekistan. J. Ecology Bulletin, № 6 Tashkent: 2007, p.

adherence to ecological knowledge, cultural programs.

Although the goals set by the international centers serving the world community are different, the conclusions in determining the place of ecotourism are almost the same. However, the agenda and goals of the World Tourism Organization (WTO), the World Tourism Organization (WTO), and the International Union for Conservation of Nature (IUCN), which promotes ecotourism, are always at odds. The first two international societies are in favor of the use of nature for tourism purposes, and the next international organization is engaged in nature conservation.

Now we bring the conclusions of an expert, a scientist who has clarified the concept of ecotourism. At the heart of these conclusions is, of course, the idea of promoting ecotourism.

Kazakh expert M. Musatova explains the purpose of ecotourism⁴:

- A trip to the wild;
- Minimal impact on nature;
- Support for conservation activities;
- Environmental education;
- Defines the additional income of the local population from environmental activities.

Russian experts I. Zorin and V. Kvartalnov define the concept of ecotourism in two ways. According to their first conclusions, ecotourism is a direct trip to nature using environmentally friendly technologies. Modern eco-tourism products in ecotours do not have a negative impact on nature, but strengthen the education of nature conservation. Their second conclusion is that tourists who are in the unique corners of nature have a sense of preserving its riches.

Expert Khabibrahmonov R⁵ according to the proposal, ecological tourism should be in specially protected natural areas (nature reserves, national parks, natural monuments, nature reserves, historical architectural parks). Tourists in these places:

⁴ M.Mustova.Ecotourism.

⁵ The future of the Green is tough. Eco courier, 1997, 22 October.

- a) The need to protect rare plants and animals;
- b) That he was mentally and physically rested;
- c) Understands that he has received ecological knowledge and education.

Many of the points that are consistent with the content can be drawn to the conclusions drawn. ^{6,7},

When we analyze the data, real fans of ecotourism want to see and observe the relationship "nature + society + solidarity + friendship" during their trip to nature. When we summarize and analyze the general idea, ecotourism is to be in the bosom of nature, and the development of ecotourism in the protection of nature gives positive results.

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⁶ Tourism and sustainable development. Eco-courier, 1997, December 27.

⁷ Tukhliev N., Abdullaeva T., Ecological tourism; dryness, trends and development strategy. Toshkent, 2006, 54-58 b.