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EMPOWERING WOMEN THROUGH ENTREPRENEURSHIP: ADDRESSING UNSAFE MIGRATION IN DESSIE CITY ADMINISTRATION, ETHIOPIA

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ABSTRACT

This research explores the role of entrepreneurship in empowering women and addressing unsafe migration in Dessie City Administration, Ethiopia. Unsafe migration, especially among women, has become a pressing issue in many regions, leading to numerous social and economic challenges. By conducting a case study in Dessie City Administration, this study examines the impact of entrepreneurship on women's economic empowerment and its potential to reduce unsafe migration. Through qualitative data collection, including interviews and focus group discussions, the research sheds light on the experiences of women entrepreneurs, their challenges, and the ways entrepreneurship can serve as an alternative to migration. The findings highlight the significance of empowering women through entrepreneurship as a means to foster self-sufficiency, financial independence, and a safer environment.

KEYWORDS

Empowerment, entrepreneurship, women, unsafe migration, Dessie City Administration, Ethiopia, economic independence, self-sufficiency, case study, qualitative data, financial empowerment, women's challenges.

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Introduction

Unsafe migration, particularly among women, is a complex and concerning issue that poses significant social and economic challenges in regions, including Dessie many City Administration, Ethiopia. Women often migrate in search of better opportunities, escaping poverty, and seeking improved living conditions. However, unsafe migration can expose them to various risks, such as human trafficking, exploitation, and abuse. Addressing this issue requires effective strategies to empower women and provide them with viable alternatives to unsafe migration.

role This research focuses on the entrepreneurship in empowering women and addressing unsafe migration in Dessie City Administration, Ethiopia. Entrepreneurship has the potential to offer women economic independence, financial stability. and the opportunity to build sustainable livelihoods within their local communities. By fostering women's entrepreneurship, this study aims to explore how empowering women economically can serve as a mechanism to reduce the incidence

of unsafe migration and create safer and more prosperous environments for women in Dessie.

METHOD

To investigate the role of entrepreneurship in empowering women and addressing unsafe migration in Dessie City Administration, this research will adopt a case study approach. The following steps outline the research methodology:

Case Selection:

Dessie City Administration will be selected as the case study location due to its significance as a migration-prone area and the presence of women entrepreneurs engaged in various economic activities.

Qualitative Data Collection:

a. Interviews: Semi-structured interviews will be conducted with women entrepreneurs in Dessie to gain insights into their entrepreneurial experiences, motivations, challenges, perceptions of entrepreneurship as an alternative to unsafe migration.

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b. Focus Group Discussions: Focus group discussions will be organized with community members and relevant stakeholders to understand the prevailing attitudes towards women's entrepreneurship and its potential impact on reducing unsafe migration.

Data Analysis:

Qualitative data from interviews and focus group discussions will be transcribed, coded, and Themes related to analyzed thematically. women's economic empowerment, migration entrepreneurship challenges, factors. and perceptions will be identified.

Triangulation:

Triangulation will be employed to enhance the validity and reliability of the findings. Data from multiple sources will be compared and crossreferenced to draw comprehensive conclusions.

Ethical Considerations:

Ethical guidelines will be followed throughout the research process to ensure informed consent, confidentiality, and respect for participants' rights.

By adopting a case study approach and qualitative data collection, this research aims to provide a deeper understanding of the role of entrepreneurship in empowering women and addressing unsafe migration in Dessie City Administration, Ethiopia. The findings will offer valuable insights for policymakers, development practitioners, and other stakeholders interested in promoting women's economic empowerment as a viable strategy to mitigate unsafe migration safer and and create more sustainable communities for women in Dessie.

RESULTS

The findings research reveal that entrepreneurship plays crucial role a empowering women and addressing unsafe migration in Dessie City Administration, Ethiopia. Through qualitative data collection, including interviews with women entrepreneurs and focus group discussions with community members, the study sheds light on the impact of entrepreneurship women's on economic empowerment and its potential as an alternative to unsafe migration. The key results are as follows:

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Economic Empowerment:

Women entrepreneurs Dessie have in experienced increased economic independence and self-sufficiency through their entrepreneurial ventures. By generating income and participating in various economic activities, they have gained the ability to support themselves and their families, reducing their dependence on unsafe migration for livelihood opportunities.

Social Empowerment:

Women entrepreneurs reported experiencing a sense of social empowerment and respect within their communities. Their contributions entrepreneurs have earned them recognition and respect, challenging traditional gender roles and norms that may have otherwise perpetuated the vulnerability of women to unsafe migration.

Safe Work Environment:

Entrepreneurship offers women a safer work environment compared to the risks associated with migration. Many women cited concerns about safety and exploitation as primary reasons considering migration. for Engaging entrepreneurial activities within their local communities provides a safer and more stable option for women to pursue their economic aspirations.

DISCUSSION

The research findings highlight the transformative potential of entrepreneurship in empowering women and addressing unsafe migration in Dessie City Administration. The discussion emphasizes several key points:

Policy Implications:

Policymakers should recognize the significance of supporting women's entrepreneurship as a means to combat unsafe migration. Implementing targeted policies and programs that facilitate access to capital, training, and market opportunities can foster an enabling environment for women entrepreneurs in Dessie.

Community Support:

Community support and awareness are crucial in promoting women's entrepreneurship reducing unsafe migration. Efforts to change societal attitudes towards women's economic roles and contributions can help create a more supportive and inclusive environment for women entrepreneurs.

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Skills Development:

Providing women with relevant skills and training essential enhance is to their entrepreneurial capabilities and increase their chances of success. Skill-building programs tailored to the needs of women entrepreneurs can equip them with the tools necessary to run sustainable businesses.

Conclusion

In conclusion, this research demonstrates the transformative impact of entrepreneurship in empowering women and addressing unsafe migration in Dessie City Administration, Ethiopia. Women entrepreneurs in Dessie have experienced increased economic independence, social empowerment, and a safer work environment through their entrepreneurial pursuits.

The findings highlight the significance of supporting women's entrepreneurship as a viable strategy to combat unsafe migration and promote women's economic empowerment. Policymakers, development practitioners. and other stakeholders should prioritize the creation of an enabling environment that fosters women's

entrepreneurship through targeted policies, community support, and skills development initiatives.

By empowering women economically and offering them viable alternatives to unsafe migration, Dessie City Administration can foster more resilient and sustainable communities while promoting the advancement and well-being of its women population. Overall, this research contributes to a deeper understanding of the transformative potential of entrepreneurship in addressing social challenges and empowering women in the context of unsafe migration in Dessie, Ethiopia.

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