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# ABSENCE OF TRADITIONAL ARCHITECTURE PRINCIPLES IN **BALI**

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Bali, Indonesia is known for its unique traditional architecture that reflects the island's cultural and religious practices. However, the principles of Bali's traditional architecture are gradually being marginalized due to the influx of modern Western-style buildings and the focus on tourism development. This article examines the marginalization of Bali's traditional architecture principles and its implications for the island's cultural heritage. Through a review of the literature, we explore the principles of Bali's traditional architecture and the reasons for their decline. We also discuss the challenges of preserving traditional architecture in the face of modernization and offer recommendations for promoting the integration of traditional and modern architecture in Bali. By highlighting the importance of Bali's traditional architecture principles, we hope to raise awareness of the need for their preservation and inspire action to protect Bali's cultural heritage.

# **K**EYWORDS

Bali, traditional architecture, marginalization, cultural heritage, modernization.

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#### Introduction

Bali, Indonesia is renowned for its unique traditional architecture that reflects the island's cultural and religious practices. The island's architecture is characterized by intricate carvings, the use of natural materials, and the incorporation of Hindu and Buddhist symbols. However, the principles of Bali's traditional architecture are being marginalized due to the growing influence of modern Western-style buildings and the focus on tourism development. This article examines the marginalization of Bali's traditional architecture principles and its implications for the island's cultural heritage.

The results of our literature review indicate that the principles of Bali's traditional architecture, such as the use of natural materials, the incorporation of Hindu and Buddhist symbols, and the importance of balance and harmony, are being marginalized due to the increasing popularity of modern Western-style buildings and the focus on tourism development. This trend has led to the neglect of traditional building techniques, the loss of cultural identity, and the erosion of Bali's cultural heritage.

# METHODOLOGY

This article is based on a review of the literature Bali's traditional architecture and its marginalization. We searched online databases, academic journals, and books to gather information on the principles of Bali's traditional architecture, the reasons for their decline, and the challenges of preserving traditional architecture in the face of modernization.

## RESULTS

# DISCUSSION

marginalization of Bali's traditional architecture principles presents a significant challenge to the preservation of the island's cultural heritage. To address this challenge, we recommend promoting the integration of traditional and modern architecture in Bali. This approach can involve incorporating traditional elements into modern buildings, encouraging the use of natural materials, and supporting the use of traditional building techniques. We also suggest increasing public awareness of the importance of Bali's traditional architecture

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principles and their role in preserving the island's cultural identity.

## Conclusion

The principles of Bali's traditional architecture are a vital part of the island's cultural heritage, but they are being marginalized due to modernization and tourism development. To preserve Bali's cultural identity, it is essential to promote the integration of traditional and modern architecture and increase public awareness of the importance of traditional architecture principles. Through these efforts, we can protect Bali's cultural heritage and ensure that future generations can appreciate the unique architecture and island's cultural practices.

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